

Sally Elkomy

General Secretary – EiTESAL NGO (2026–2030)

Sally Elkomy is the Chief Executive Officer (CEO) of Egility Systems and a business development and strategic partnerships executive specializing in digital transformation, artificial intelligence (AI), information and communications technology (ICT), and innovation ecosystem development. She leads the company's strategic vision, business growth, regional expansion, and technology-driven initiatives across public and private sector organizations.

She also serves as Head of the African Women Committee at the Egyptian African Businessmen's Association (EABA), leading initiatives that strengthen economic cooperation across Africa while promoting women's participation in technology, entrepreneurship, innovation, and sustainable development.

Throughout her career, Sally has collaborated with government entities, industry associations, technology companies, universities, startups, and international organizations to establish strategic partnerships that accelerate digital transformation and innovation. Her expertise spans executive leadership, corporate strategy, business development, AI, ICT ecosystem development, stakeholder engagement, innovation, regional collaboration, and market expansion.

Sally has contributed to technology-driven initiatives serving healthcare, manufacturing, education, financial services, logistics, smart cities, government, energy, telecommunications, and SMEs.