

Joint Business Statement at UN Global Dialogue on AI Governance

Geneva, 6 July 2026

Executive summary

Inclusive adoption is essential to ensuring that AI delivers on its potential to drive sustainable development, economic growth, and shared prosperity. However, access to technology alone is not enough. Realizing this potential depends on strong foundations in infrastructure, skills, data, governance, and innovation.

Business is investing and partnering to expand access and support responsible deployment, but scaling inclusive impact will require supportive policy conditions that enable coordinated action to close infrastructure and skills gaps, expand access to compute and data, and establish interoperable, innovation-friendly governance frameworks so that people, businesses, and communities everywhere can benefit from the AI economy.

Accelerating inclusive AI adoption

Inclusive AI adoption is essential to ensuring that the benefits of AI contribute to sustainable development, economic growth, and shared prosperity.

Achieving this objective requires more than just access to AI technologies. It depends on a broader ecosystem of infrastructure, skills, data, governance, and innovation, as well as ensuring that AI systems are designed and deployed in ways that enable effective use in real-world contexts without placing undue technical or operational burdens on the individuals, businesses, and public institutions expected to adopt them. Unlike previous technological revolutions, AI's broad accessibility creates the potential for individuals, businesses, and communities everywhere to participate in and benefit from it. Realizing this potential, however, depends on putting the right enabling conditions in place.

Businesses across sectors and regions are investing, innovating, and partnering to expand access to AI capabilities, support responsible deployment and use, and help ensure that countries at all levels of development can participate in and benefit from the AI economy.

Through these efforts, business works to:

- expand digital infrastructure, cloud services, and computing capacity;
- invest in workforce training, AI literacy, and skills development;
- support SMEs and start-ups in adopting and deploying AI;
- develop locally relevant and multilingual AI applications;
- advance good practices, use cases, standards, and governance approaches that support trust and confidence in AI; and
- partner with governments, academia, and civil society to expand access to AI capabilities and expertise.
- Involve communities all over the world in the overall ongoing AI, agentic AI, infrastructure, data privacy, and usage by people as well as AI agents. Communities/countries should not be only the endpoint, but part and parcel of the process.

These efforts are helping to create the conditions for broader participation in the AI economy, enabling businesses of all sizes, workers, researchers, public institutions, and local innovators to use AI to improve productivity, deliver new services, and address local development challenges.

However, realising the full potential of AI will require coordinated action to strengthen the key enablers of adoption. Business, therefore, calls on governments to focus on the following priorities:

1. Invest in the foundations of AI adoption

Resilient and expanded energy systems, connectivity, broadband networks, data centres, and cloud infrastructure are fundamental prerequisites for meaningful participation in the AI economy. Closing infrastructure gaps, particularly in developing and least developed countries, should be a priority for both public investment and public-private partnerships.

2. Expand access to data and compute resources

Access to high-quality data and computing resources is essential for innovation. Governments can support the development of data ecosystems, facilitate access to public datasets where appropriate, and promote governance frameworks that enable responsible data use while protecting privacy, security, and intellectual property.

3. Prioritise skills and capacity-building

AI adoption ultimately depends on people. Governments should work with business, educational institutions, and other stakeholders to strengthen AI literacy, digital skills, technical training, skilled trades training, and workforce development programmes so that individuals and organisations can use AI effectively and responsibly.

4. Strengthen local innovation ecosystems

Enabling local innovation is critical to ensuring that AI delivers benefits across diverse sectors and communities. Policies should support start-ups, SMEs, researchers, and entrepreneurs in developing AI solutions that respond to local needs, languages, and economic priorities.

5. Promote enabling and interoperable policy frameworks

AI governance frameworks should be risk-based, technology-neutral, and sufficiently flexible to evolve alongside technological progress. Policymakers should commit to long-term AI strategies, seek to avoid policy fragmentation, and support interoperability through international cooperation, market-driven standards, and cross-border collaboration. Such approaches can help build trust while enabling innovation and wider adoption.

6. Deepen public-private collaboration

Public-private partnerships should be at the centre of efforts to accelerate inclusive AI adoption.. Business brings expertise, infrastructure, technical capabilities, investment, and implementation experience that can complement public policy objectives and help scale impact.

7. Develop and adopt policies on AI data usage

Governments in collaboration with private sector should focus on developing and adopting policies on AI data usage. Data is a main part of AI, and policies should address what types of data are exposed to AI agents, to people, to the public, and to other countries in order to protect privacy and sovereignty.

The question is no longer whether AI can contribute to development and economic growth. The priority is ensuring that the enabling conditions exist for businesses and communities everywhere to access, adopt, and benefit from AI.

Inclusive AI adoption will not happen automatically. At its best, the UN Global Dialogue on AI Governance can bring to light efforts succeeding in building the foundational layers of AI, identify the key barriers to accessing data and compute, and highlight effective approaches to capacity-building and coordination, helping to connect policy ambition with practical implementation.

This can be grounded in practical, real-world examples that inform and motivate action across governments, business, and civil society. In doing so, the Dialogue can also contribute to a clearer understanding of how AI is diffusing across national economies, helping to determine which approaches are delivering meaningful progress and where gaps or divergences persist across contexts.

Business stands ready to continue investing, innovating, and partnering with governments and other stakeholders worldwide to accelerate inclusive AI adoption at scale. We encourage the UN Global Dialogue on AI Governance to continue shaping a pragmatic, implementation-focused contribution to the broader AI governance landscape, so that the benefits of AI can reach people, businesses, and communities everywhere.